

VIDEO SCRIPT RECIPIES

SCRIPT #01 - GENERAL INFO VIDEO

"In a city where land is scarce... a rare masterpiece is about to rise."

"Introducing Thomson Reserve — a mega development brought to you by three powerhouse developers UOL • SingLand • CapitaLand"

"Set on an extraordinary 540,000 square feet of prime land, Thomson Reserve is poised to redefine luxury living in Upper Thomson."

"Experience the perfect balance of nature, connectivity, and modern sophistication... right at the doorstep of the Thomson transformation."

"With an estimated 1,240 stunning residences, from stylish 1-bedroom homes to expansive 5-bedroom family sanctuaries..."

"This is more than a home.
This is the future landmark of Upper Thomson."

THOMSON RESERVE
Where Nature, Prestige and Connectivity
Converge.

"Register your interest today for exclusive preview updates."

Show on Screen
Preview Sep/Oct 2026
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OFFICIAL MARKETING AGENCY

Huttons

SINGAPORE'S LARGEST
PRIVATE REAL ESTATE AGENCY

ESTATE AGENT LICENCE NO. L3038890K

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SCRIPT #02 - EASY CONNECTIVITY

[Scene 1 - Landed Properties in Bright Hill next to Thomson Reserve]

"Imagine living in one of Singapore's most connected green landed enclaves..."

[Scene 2 - MRT Entrance (walking from TR to MRT Exit 2)]

"Just 2 minutes' stroll to Upper Thomson MRT Exit 2..."

[Scene 3 - Thomson-East Coast Line MRT MAP]

"Connected by the powerful Thomson-East Coast Line..."

Visual: Quick cinematic cuts of Orchard Road, Marina Bay skyline, Gardens by the Bay, Changi Airport.

"Enjoy direct access to Orchard... Marina Bay... Gardens by the Bay... and even Changi Airport."

[Scene 4 - Regional connectivity expansion]

Visual: Map extending northwards to Johor with RTS link highlight.

"And soon... seamless connectivity via the RTS link to Johor Bahru."

"A rare address where nature serenity meets world-class urban connectivity."

"This is Thomson Reserve — where every journey begins at your doorstep."

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SCRIPT #03 - CANNOT MISS OUT

[Scene 1 – Showflat Living Room]
(Agent is comfortably seated in a showflat)

Agent (to camera):
"Many buyers have been waiting for the perfect opportunity..."

[Suddenly, a shoe flies across the screen toward the agent.]

WHOOSH!

(The shoe narrowly misses the agent and lands behind him.)

[Scene 2 – Agent looks surprised, then turns to camera.]

Agent:
"Wah! Were you waiting for the shoe to hit me?"

(Pause)

Agent (smiling):
"Well... the shoe missed me."

[Scene 3 – Agent stands up and walks toward balcony or feature window.]

Agent:
"But don't make the mistake of missing one of the most exciting new launches in District 20..."

[Show visuals of Thomson Reserve, MRT, nature, lifestyle amenities.]

Agent (voice-over):
"Introducing Thomson Reserve."

"Just minutes from Upper Thomson MRT, surrounded by nature, connected directly to Orchard, Marina Bay and Changi Airport."

"Rarely do you find a development that combines convenience, connectivity and tranquil greenery in one address."

[Scene 4 – Agent back on camera.]

Agent:
"The shoe missed me."

(Pointing at camera)

Agent:
"But don't miss Thomson Reserve."

[End Screen]
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